

Twilight Rates

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A common practice at local golf clubs and courses is to reduce rates within a certain amount of time before sundown. These are called twilight rates and usually represent a gradual discount in rates the closer a tee time gets to sundown. It is usually marketed and promoted as a win-win for the course and the golfer because golfers get to play the course at a discount level and courses can fulfill their needs for generating revenue throughout the entire day of operations.

The Draw of Twilight Rates

Twilight rates allow golfers to play the full course at a discounted rate. In some cases, these discounts are extremely deep and qualify as a bargain for the chance to the top choice courses that offer these rates. As sundown draws near, the rates drop incrementally at most courses. The tricky part is scheduling a twilight round comes down to allowing for enough time to get in a full round. It might not happen, but for the price that you pay, it is usually seen as a tradeoff because of the twilight rate.

The Drawbacks of Twilight Rates

Unfortunately, twilight comes with its own set of drawbacks. You pay a cheaper rate but you are in a race against time. I am all for ready golf but imagine how many mental mistakes you make when you are rushing to get through holes in order to get to the next hole and through with your round. You might have gotten away with a cheap rate, but you are pressed to get through the course before sundown. Other than that, it's a great way to play some more pricey courses.

Be sure to check with your local course's pro shop or website to see if they offer twilight rates. Follow up and compare twilight rates across a wide spectrum of courses and have a steady group to pick from when you play.